

Communication



What is Communication? According to the dictionary definition it is 'the imparting or exchanging of information by speaking, writing, or using some other medium'.

We all communicate every day, all the time!

Over the last year we have widened the ways we communicate with our residents, local traders, local businesses and the wider community. We still use the more familiar; our website, email, telephone and regular newsletter; The Voice, but there are other ways to communicate, helping us to include and reach more of our diverse and ever growing community.

Social Media - we now use Facebook and Twitter as a daily tool to share information and communicate, it provides us with instant possibilities for receiving your feedback and comments. Social media enables us to network, share information, receive information, listen and bring together the Gerrards Cross Community. We can share community events, school holiday activities, entertainment at the Memorial Centre & Library. We can spread up-to-the minute Community, County and National information. These newer ways to communicate have gained us 'friends' and 'followers' that we have welcomed over the last year or so, thereby widening our Community.

Whatever methods or tools we use to communicate with you all, we need you to comment and feedback to us. Communication will always remain a two-way street.

Councillor Hellen Orme